

This Cookie Policy was last updated on 30 June 2026 and applies to citizens and legal permanent residents of the European Economic Area and Switzerland.

1. Introduction

Our website, <https://paradisefoods.com> (hereinafter: “the website”) uses cookies and other related technologies (for convenience all technologies are referred to as “cookies”). Cookies are also placed by third parties we have engaged. In this policy we inform you about the use of cookies on our website.

2. What are cookies?

A cookie is a small simple file that is sent along with pages of this website and stored by your browser on the hard drive of your computer or another device. The information stored therein may be returned to our servers or to the servers of the relevant third parties during a subsequent visit.

3. What are scripts?

A script is a piece of program code that is used to make our website function properly and interactively. This code is executed on our server or on your device.

4. What is a web beacon?

A web beacon (or a pixel tag) is a small, invisible piece of text or image on a website that is used to monitor traffic on a website. In order to do this, various data about you is stored using web beacons.

5. Cookies

5.1 Necessary Cookies

Necessary cookies are technically essential for the operation of our website and for providing services explicitly requested by you. Without these cookies, certain core functions of the website cannot be provided. These cookies are used, for example, to: Maintain login sessions, enable the shopping cart function, ensure website security and prevent fraud, save your cookie consent preferences, provide basic technical functionality. Necessary cookies do not require your consent.

5.2 Functional cookies

Functional cookies enable enhanced functionality and personalization of the website. They allow us to remember your preferences and provide additional features to improve your user experience.

These cookies may be used, for example, to remember language or region settings, store display or layout preferences, enable embedded services such as maps, videos, or chat functions.

The website remains usable without these cookies; however, certain features or conveniences may not be available.

Functional cookies are only set with your consent.

5.3 Statistics cookies

We use statistics cookies to optimize the website experience for our users. With these statistics cookies we get insights in the usage of our website. Statistics cookies are only set with your consent.

5.4 Marketing/Tracking cookies

Marketing/Tracking cookies are cookies or any other form of local storage, used to create user profiles to display advertising or to track the user on this website or across several websites for similar marketing purposes. Marketing / tracking cookies are only set with your consent.

6. Placed cookies

Overview of services and cookies used on the website.

WordPress (Functional)

Usage: We use WordPress for website development. [Read more about WordPress](#)

Sharing data: This data is not shared with third parties.

Name	Expiration	Function
WP_PREFERENCES_USER_*	persistent	Store user preferences
wpEmojiSettingsSupports	session	Store browser details
wordpress_test_cookie	session	Read if cookies can be placed
wordpress_logged_in_*	persistent	Store logged in users
wp_lang	session	Store language settings

Stripe (Functional)

Usage: We use Stripe for payment processing. [Read more about Stripe](#)

Sharing data: For more information, please read the [Stripe Privacy Statement](#).

Name	Expiration	Function
__stripe_mid	1 year	Provide fraud prevention

Google Analytics (Marketing)

Usage: We use Google Analytics for website statistics. [Read more about Google Analytics](#)

Sharing data: For more information, please read the [Google Analytics Privacy Statement](#).

Name	Expiration	Function
_ga	2 years	Website analytics and performance measurement.
ga*	1 year	Website analytics and performance measurement.

Polylang (Preferences)

Usage: We use Polylang for locale management. [Read more about Polylang](#)

Sharing data: This data is not shared with third parties.

Name	Expiration	Function
pll_language	persistent	Store language settings

Google Fonts (Preferences)

Usage: We use Google Fonts for display of webfonts. [Read more about Google Fonts](#)

Sharing data: For more information, please read the [Google Fonts Privacy Statement](#).

Name	Expiration	Function
Google Fonts API		Load web fonts from Google servers.

Google Maps (Preferences)

Usage: We use Google Maps for maps display. [Read more about Google Maps](#)

Sharing data: For more information, please read the [Google Maps Privacy Statement](#).

Name	Expiration	Function
Google Maps API		Load and display interactive map content from Google servers.

Meta Pixel (Marketing)

Usage: We use Meta Pixel for website statistics.

Sharing data: For more information, please read the [Meta Pixel Privacy Statement](#).

Name	Expiration	Function
_fbp	1 year	Conversion tracking, marketing optimization, and audience measurement.

CloudFlare (Functional)

Usage: We use CloudFlare for page loading speed improvement.

Sharing data: For more information, please read the [CloudFlare Privacy Statement](#).

Name	Expiration	Function
cf_clearance		A cookie proves to Cloudflare that the visitor is a verified human

Wistia (Statistics)

Sharing data: This data is not shared with third parties.

Name	Expiration	Function
wistia-video-progress-*	persistent	Store if the user has seen embedded content

Complianz (Functional)

Sharing data: This data is not shared with third parties. For more information, please read the [Complianz Privacy Statement](#).

Name	Expiration	Function
cmplz_consent_services	365 days	Store cookie consent preferences
cmplz_policy_id	365 days	Store accepted cookie policy ID
cmplz_banner-status	365 days	Store if the cookie banner has been dismissed

Online shop (Functional)

Usage: We use Online shop for webshop management.

Sharing data: This data is not shared with third parties.

Name	Expiration	Function
order-*	persistent	Store the user order information
route-*	persistent	Store the last visited user route (page)
person-*	persistent	Store the user information for the order

7. Consent

When you visit our website for the first time, a cookie banner will inform you about our use of cookies and similar technologies. You can choose which categories of cookies you wish to accept. By clicking “Accept” or “Save preferences”, you consent to the use of the selected categories of cookies as described in the cookie banner and this Cookie Policy.

Your consent applies to the following domains:

<https://paradisefoods.com/>

You may withdraw or modify your consent at any time via the “Manage consent” link available on our website. The withdrawal of consent does not affect the lawfulness of processing based on consent before its withdrawal.

You can also configure your browser to refuse or delete cookies. Please note, however, that disabling certain cookies may affect the functionality of the website.

8. Enabling/disabling and deleting cookies

You can use your internet browser to automatically or manually delete cookies. You can also specify that certain cookies may not be placed. Another option is to change the settings of your internet browser so that you receive a message each time a cookie is placed. For more information about these options, please refer to the instructions in the Help section of your browser.

Please note that our website may not work properly if all cookies are disabled. If you do delete the cookies in your browser, they will be placed again after your consent when you visit our website again.

Learn more about who we are, how you can contact us and how we process personal data in our Privacy Policy <https://paradisefoods.com/privacy-policy/>.